

Buffalo Orienteering Club Board Meeting Minutes

7/8/16

Present: Rob Reeves, Phil Wolfling, Jennifer Borowicz, Rod Cameron, Henry Davis, Rainee VanNatter

Non-Voting: Linc Blaisdell, Laura Cameron, Jackie Novkov, Doug Kennedy, Valentin Vladimirov, Linda Arndt

Excused: Dave Cady, Greg Hyatt, Patty Lyons

Location: Chestnut Ridge Park

Action items in bold

Board resolutions underscored

1. Review and Approval of minutes from last meeting.
 - a. **Rob to check with Dave Cady about O-USA advertisement for the Ellicottville Adventure Run.**
 - b. Photos needed for local media and new website.
 - c. **Board voted to approve minutes.**
2. Past Events
 - a. Trail runs
 - i. Knox – 102 people
 - ii. Sprague Brook – 31 people
 - b. Chestnut Ridge meet – 1 control stolen
 - c. Hunters Creek meet
 - i. Suggestion not to include Learn and Practice because it is not a good beginner park and Scatter-O format can be intimidating.
 - ii. **Rob to discuss with Patty**
 - iii. Safety concerns (one party was very late in returning)
 1. **Three hour time limit and actions taken by the club after three hours needs to be posted at the registration table**
 2. **Registrar to verbally specify time limit and actions following lack of participant return**
 3. **Rob has article from previous newsletter that can be edited for posting at registration table**
 4. **For fall meets have meet director use mass start and address group to get this information across**
 - d. Emery Meet – 29 entries
 - e. Learn and Practice events
 - i. Good attendance
 - ii. Attendance diminished as season continued which is not unexpected
3. Upcoming Events
 - a. Guided map hikes just started
 - i. First had 21 people attend

- ii. Single leaders need partners
- b. Ellicottville
 - i. **Dave and Phil to vet controls**
 - ii. **Jackie to contact Dave Levine about vetting controls**
 - iii. Help needed for registration, food, control pickup
 - iv. No beginner course this year because school group not attending
 - v. Need to borrow the larger space dibblers, **Rob to contact Dave**
 - vi. Promotion
 - 1. **Jackie to post on other club Facebook pages**
 - 2. **Rainee to post to our club Facebook group**
 - 3. **Jennifer to post on Meetup group**
- c. Marketing
 - i. Current efforts
 - 1. Rainee – facebook
 - 2. Rob – twitter
 - 3. Jennifer – meetup
 - ii. Future possibilities
 - 1. Reinstein Fall Fest – Sept. 16
 - 2. New brochure needed
 - 3. Investigate paying for services
 - a. Map hike poster
 - b. Ellicottville poster
 - c. New Club Brochure
 - d. **Rob to reach out to Greg Hyatt for ideas and contacts**
 - 4. Club has sandwich boards available to use for announcements at meets
 - a. Linc has the boards
 - b. **Linc to send files to Phil for larger print size**
 - 5. Bob Maloney volunteered to make 24x24 copy of map for meet
 - 6. Rochester has “Try Orienteering Today!” signs for days of meets
 - 7. **Rob to get newsletter out this summer – need new newsletter editor**
- d. Ellicottville south mapping
 - i. Valentin reported on his progress so far
 - ii. Board reviewed updated expenses via email
 - iii. Little Rock City area
 - 1. Perhaps use larger scale to allow all features to be seen
 - 2. Possible sale opportunity to non-orienteers
- e. Emery map update
 - i. Niagara Region Disk Golf group has our map posted at Emery
 - ii. **If someone is there check out the map and report back with a photo**
- f. Website redesign
 - i. Henry sent example website via email
 - ii. Rotating news/meet dates

- iii. Will have map with pins for driving directions to parks
 - iv. Will put logo on website
 - v. Price quote \$500-\$750, although also depends on what club wants/needs would be in future
 - vi. Need quote for website maintenance
 - vii. **Board voted to approve price quote and move forward**
- g. Ellicottville map hike
 - i. Nine controls are down
 - ii. **Jennifer and Katy to continue to take down controls**
 - iii. **Jackie to take down whatever Jennifer and Katy cannot get to**
 - h. Laptop – Doug purchased and it has been used at two events
 - i. OCAD software
 - i. Tabled – Jackie/Phil/Dave to work out compatibility issues
 - j. Allegany Permanent course – **Rob to check with Dave about scheduling a scouting trip to the park**
 - k. Fleet Feet contact –short discussion to see if anyone interested in pursuing possibility that Greg presented over email. None at this time.
 - l. Intermediate training
 - i. Rob suggested round robin stations
 - 1. Pace counting, determine pace and practice counting – Phil?
 - 2. Compass bearing – Rob?
 - 3. Contour reading - Jackie?
 - 4. Route planning – Dave?
 - ii. Discussed option of training prior to Sprague Brook meet. **Rob to contact Greg to see if this is feasible.**
 - iii. Most club members who can teach are already helping with meets
 - iv. Discussed option of a separate training event next season using map hike controls so a new course wouldn't have to be designed for the event
 - m. Email system – **Jennifer to email Rob and Rod instructions so multiple people can log onto the email system as it was with the old system.**
 - n. Meet fees – Jackie suggested changing the meet fee structure for discussion at a future meeting. **Proposal will be taken up at the next board meeting.**
 - o. Next meeting
 - i. August 12, Chestnut Ridge park