Buffalo Orienteering Club Board Meeting Minutes
May 12, 2017

Present: Rob Reeves, Dave Cady, Jennifer Borowicz, Jackie Novkov, Doug Kennedy

Action items in bold

- All enjoyed pizza, drinks and conversation at Rob's place.
- The group reviewed and approved the 3/24/17 board meeting minutes.
- Past Events
  - Annual Meeting, 4/22
    - Rob reported that the annual meeting was a success with over 30 people in attendance, including several newcomers. Phil nearly sold out of Map Hikes and also processed several membership renewals. Rob recognized a dozen volunteers for their outstanding service in 2016. A record of who received 2017 Map Hike discounts was left in the cash box. Jackie's orienteering activity was well-received and several people also did some map hiking after the meeting. There was plenty of food, as always.
  - Cherry Blossom Challenge, 5/6
    - Dave reported that there were 16 participants. The low turnout is blamed primarily on the cold and rainy weather. Dave's volunteer organization plan for check-in worked well and needs to be tested at an event with larger attendance that utilizes online registration.
    - **Dave to complete meet report.**
  - Knox Farm Trail Run, 5/11
    - Greg reported via email that there were 97 participants and that everything went off without a hitch. Greg submitted a meet report that detailed revenues of $957 and expenses of $270.
- Upcoming Events
  - Chestnut Ridge Meet & Learn+Practice, 5/20
    - Dave has received the course design from Henry and is handling map printing and electronics.
    - **Two volunteers are needed to handle registration.**
    - **Additional volunteers are needed for beginner instruction.**
    - **Walt to arrange to get the equipment boxes to Linc or Henry.**
  - Knox Farm Meet & Learn+Practice, 6/3
    - Dave has not yet begun to design the course.
    - Patty and Walt have volunteered to help with vetting and control placement.
    - **Volunteers are needed for registration and beginner instruction.**
  - Knox Farm Trail Runs, 6/15
    - The conflict with the Corporate Challenge race was discussed. Greg said that many runners actually expressed appreciation for the option of a trail run that night.
    - **A volunteer is needed for registration.**
  - Sprague Brook Meet, 6/24

- Jackie is designing the course.
            - Doug and Jackie volunteered to help with vetting.
            - Rob volunteered to help with registration and control placement.
            - **Volunteers are needed for beginner instruction, control placement, control pick up, and registration.**
        - Guided Map Hikes
            - Linc and Jackie have determined which controls to visit during the four Thursday sessions in July.
            - Linc, Jacky, Rob, Rainee and Rebecca have volunteered to lead the hikes.
            - **Additional volunteers are needed for 7/13 and 7/27.**

- Old Business
    - Permits/Insurance
        - Phil has received the permit for the Guided Map Hike series.
        - Phil has submitted the insurance information for the Knox Farm meet.
        - **Phil to follow up with Erie County Parks on the Sardinia meet permit.**
    - Emery meet
        - Rob will serve as meet director for the instruction event and score-O. Patty and Walt have volunteered to help with course design and control placement. **Many additional volunteers will be needed for this event.**
    - Website
        - Jennifer reported that the website redesign is largely complete.
        - **Outstanding items include setting up the Paypal link for membership renewals and determining why the site does not show up in search engine results. Jennifer to follow up with the web designer.**
        - The group agreed to purchase a thank-you gift for the designer in recognition of his efforts in training our new webmaster.
    - Mapping
        - Dave reported that the Hunter's Creek revision will begin in late summer or early fall.
        - The group discussed potential areas to map within Allegany State Park.
        - The group discussed future mapping projects, including creating a map for a sprint event at a college campus and updating the Goat Island map.
        - Dave informed the group that the IOF has established new map standards.
    - Intermediate training
        - The group agreed to delay implementation until the 2018 season. Jackie has volunteered to conduct informal intermediate training in 2017 at meets by request.
        - Rob discussed a beta OUSA progressive skill level recognition program. Dave agreed that it could serve as an outline for what we are hoping to enact. Details at https://drive.google.com/open?id=11mcT8MW-x25GJAmEli4UQGEnhZcneICS2ir-3Ybbk9Y
    - Membership
        - No report. Rob to ask Jane for an updated membership list.

- New Business
  - Online registration
    - The group discussed the results of using the online system at the Delaware Park meet and Chestnut Ridge trail run. The issue of people registering but not completing payment was detailed. Suggestion made to offer a $1 discount for online registration, as ROC does. **Determination needs to be made whether to use the OUSA system at all club events in 2018 or to explore other options.**
  - Club member rate meet fee reciprocation
    - Vote tabled due to lack of a quorum. **Dave to research if clubs other than ROC honor member rates for local meets.**
  - Facebook
    - Rob outlined reasons to transition the current Facebook group to focus on map hike discussion and discussed the new Facebook page created to promote Club events. The group agreed that he should move forward.
    - Rob detailed the $30 Facebook ad that was placed for the Cherry Blossom Challenge as a donation to the club. Results were 2,358 post reach and 69 event responses (mostly "interested"). It is likely that more of these people would have actually attended if not for the weather. The group authorized $30 to promote the Knox Farm meet with another ad.
  - Rob discussed an invitation to participate in the WNY Wild Expo event on 6/3 and noted a conflict with the Knox Farm meet.
  - Jennifer discussed an invitation to participate in a promotional opportunity with the Eddie Bauer store. The group decided to pass.
- **Next meeting set for Friday, June 16 at 6:00pm. Location to be determined.**