

Board Meeting Minutes Buffalo Orienteering Club

9/2/2021, via Zoom

Attendees: Linc Blaisdell, Jennifer Borowicz, Dave Cady, Rod Cameron, Henry Davis, Lynne DePasquale
Greg Hyatt, Dave Reeves, Rob Reeves, Phil Wolfling

****Action items in bold***

- Rob reviewed the minutes and outstanding action items minutes from the 7/8/2021 board meeting.
 - **Phil to complete the Map Hikes cost analysis document and share with the board.**
 - **Henry to set up a time to visit Citizen's Bank with Rob to update the checking account signers.**
 - **Phil or Dave R to install a new rack card holder at the Chestnut Ridge permanent course kiosk.**
- Past Event Reports
 - Chestnut Ridge Learn & Practice, 7/17
 - Linc reported that it was a successful event despite the heavy rain.
 - 47 people registered, with 27 attending
 - \$160 in registration fees received.
 - Chestnut Ridge Learn & Practice, 8/22
 - Rob reported that some people who didn't come in July came in August.
 - 27 people registered.
 - \$90 in registration fees received.
 - A few map hikes kits were sold at both events
 - Many attendees heard about the events from the WNY Hiking Challenge Facebook Group.
 - **Rob to complete meet reports for both events.**
 - Ellicottville Adventure Run, 8/28
 - Greg reported that 48 people participated.
 - \$1900 revenue received.
 - **Greg to complete the meet report detailing expenses.**
 - Earlier and staggered start times worked well and will be continued in the future.
 - **Greg to mail award gift cards to the winners.**
- Upcoming Events
 - Sprague Brook Meet, 9/11
 - Phil reported that he has designed three courses.
 - Linc volunteered to handle the day of event check-in duties.
 - Volunteers needed for control pickup.
 - **Greg to get controls, water & food from the EAR event to Phil.**
 - **Linc and Phil to coordinated getting signage to the park.**
 - **Dave to get Phil the cash box.**
 - **Jennifer to send out a second promotional email.**
 - **Rob to set up the Facebook event.**
 - Sardinia Meet, 10/2 to 10/10

- Lynne reported that the event will be a Score-O using the “Solo” format with no onsite event management.
 - **Greg to set up a time to train Lynne on the online registration system.**
 - Course has been designed by Katy Carrier and will be vetted by Walt and Patty Lyons.
 - **Greg to coordinate getting controls to Lynne.**
 - **Rob to set up the Facebook event.**
- Standing Committee Reports
 - Mapping
 - Sprague Brook update
 - Dave reported that he needs about five more site visits to finish.
 - The mapping committee identified the following potential new areas to map.
 - Steiglmeier Park—have survey map
 - Bond Lake—have survey map
 - Franklin Gulf—survey map needed
 - **Dave to contact Dave R. and Jackie about visiting the above parks.**
 - Dave is willing to show others how to create and field check maps, hopefully next spring.
 - Map Hikes
 - Phil reported that an additional map order is currently being printed.
 - Discussion on recruiting new volunteers to take on course design and control placement duties at some parks.
 - Communications/Website
 - **Jennifer to look at the email system after the season ends regarding duplicate emails received by board members on the distributions lists.**
 - Membership
 - Rob reported that we are currently at approximately 90 total Club members.
 - A volunteer is needed to cover the membership coordinator duties while Jane is out of town in the winter.
 - Marketing
 - Lynne reported that Walt and Patty have offered to put out rack cards in multiple places.
 - Penn-Dixie can put out 50-100 rack cards.
 - **Henry to arrange getting rack cards to Lynne.**
 - **Lynne to get rack cards to Walt and Patty and to Penn–Dixie.**
- Old Business
 - Tax-Exempt Status
 - Dave reported that the lawyer faxed to NYS the amendments to our Articles of Incorporation, as approved at the July special membership meeting and that he expects to hear back in a couple of weeks.
 - Sales Tax
 - Henry reported that he will have an update at the next board meeting.
 - Geocache
 - Rob reported that the report made that the cache was missing was an error and that Dave R reports that about 20 people have found it over the summer.
 - Club History/Archives—no report

- Website search engine optimization—no report
- Environmental impacts—no report
- Future Projects
 - Holiday Valley Clue-O—no report
 - 2022 mini-ROGAINE location/map
 - Dave reported that the plan is to stick with the Ellicottville area rather than consider rotating to Allegany.
 - Emery Park permanent course—no report
 - Buffalo Map Adventure—no report
- New Business
 - Nominating Committee
 - Greg volunteered to chair the committee again. Lynne volunteered to serve as the board representative.
 - One additional non-board member needed to serve on the committee, as outlined in the Bylaws. **Henry volunteered to make some inquiries with potential recruits.**
- November board meeting date: Nov. 4th